A Shapers Tale



californía



SCR.TR.

ATT ANTIG

N. Walking

22.00

F-plin.

Ecuador

Anno

2005

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Parent Republication and Parameters Longitud

The surfer

Estefan surfs since the age of 19 years.

His brother once said: »You figure out every tiny ding on your surfboard and then **you repair it so perfectly**«

Sínce he was a child, he had an awareness for minority groups.

Sustainability, and Faireness came more and more to his conciousness during the years.





"For decades "Clark Foam" was nearly the only provider of blanks.





Price-fixing,

Low-quality products, Lack of incentive for innovation, Cost-push inflation.

squeeze out competitors



.Relíable .Inexpensíve .Good qualíty

.Undercutting prices .Stifled upstarts, .Withholded shipments

Process and equípment were jerryrígged affaírs.

Clark blew up the surfboard industry.

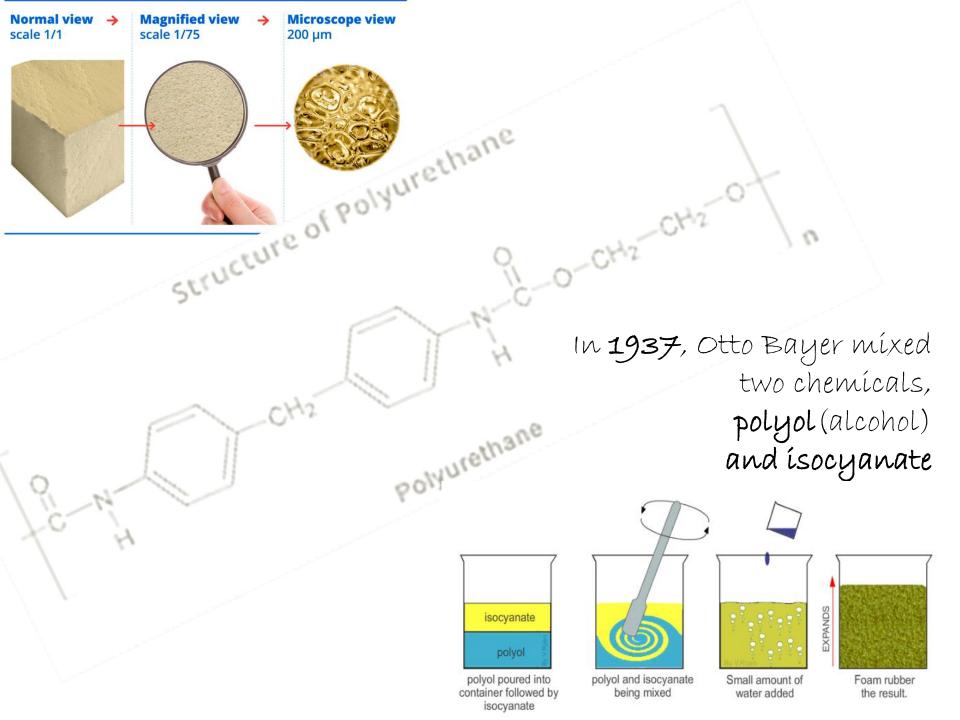
Reasons for closing:

Difficulties with governmentregulatory-agencies over the chemicals and equipment.

Claims against him by former employees.









In the 60's, PU-foam revolutionized the surf world

Dark side of PU

Duration Problems

- .short lífe
- .Hydroscopic tendencies
- .Water absorption characteristics

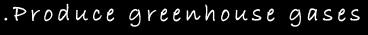


<u>Envíronmental Problems</u> Toxíc fumes íf burned .Contaíns non-renewable fossíl fuels

Health Problems

. Toxíc fumes

.allergíc reactíons, díffículty breathing, loss of consciousness, blindness.









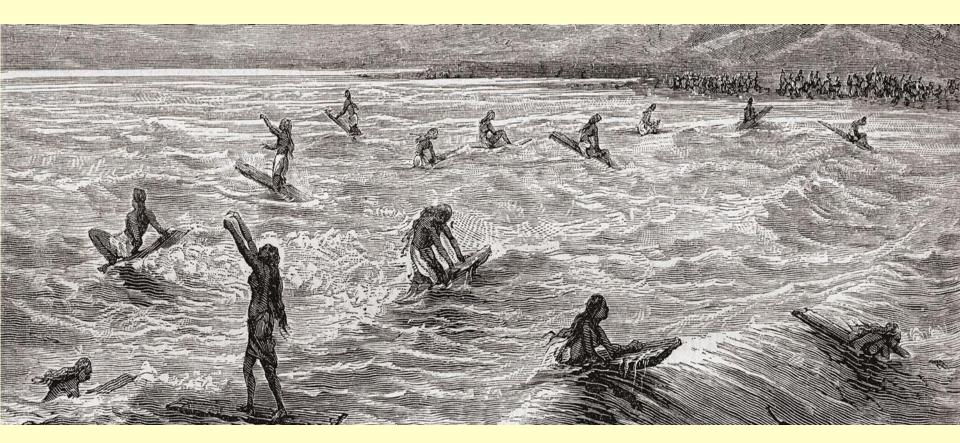
Absorbs shock and vibration. Easily to be cutted and shaped. Gluable with simple hand tools.

Balsa-Wood

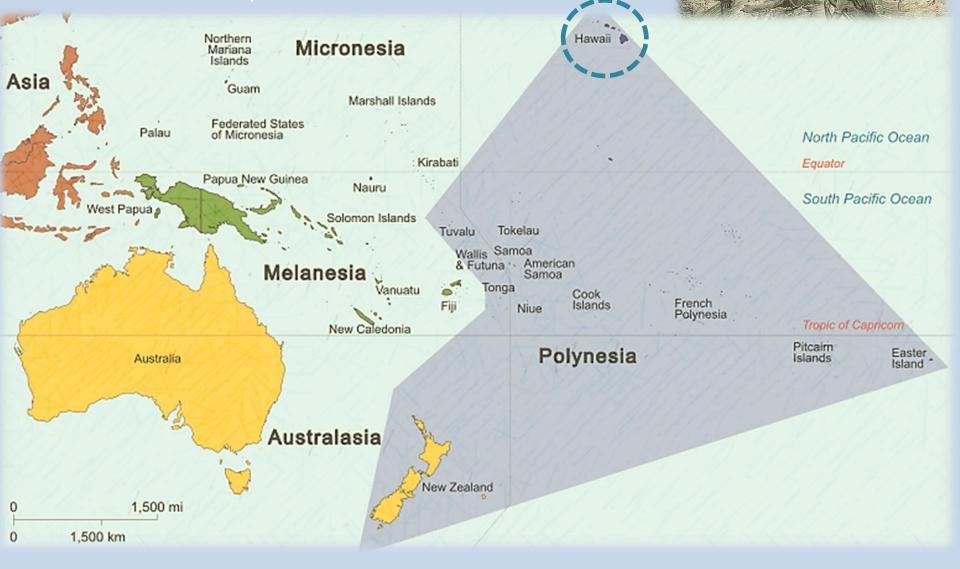








Tradítionally surfing has, its origin around 3.000-1000 years BC Surfing has its roots In the heart of Polynesianculture,In the South Pacific and Micronesia





And its practice was almost forced for the royalty. Surf was »the sport of the kings «

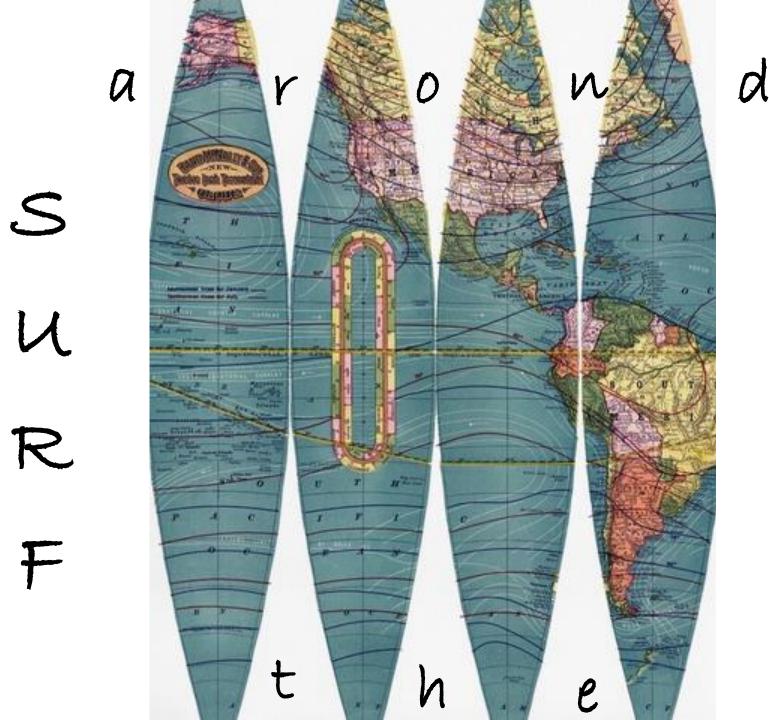
Tenían 3 típos de tablas:

OLO

ALAIA

8

KIKO'O



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With the arrival of Christianity came the overthrow of the native Hawaiian Culture.

The **laws governed interactions** involving people, nature and the gods **for hundreds of years**.

The result was an overwhelming change in social structure and lifestyle

In 1778, Captaín James Cook saw surfers at Hawaíí.

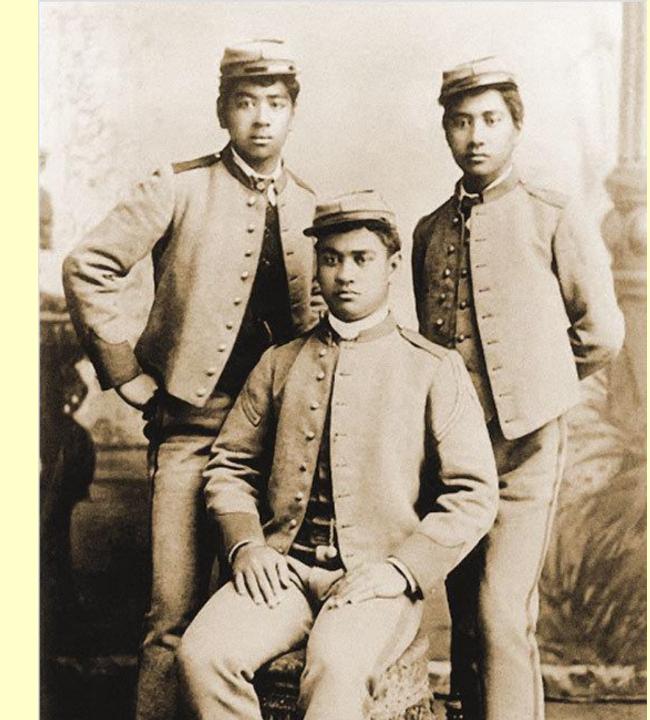
He wrote about surfing in his **travel diary**.



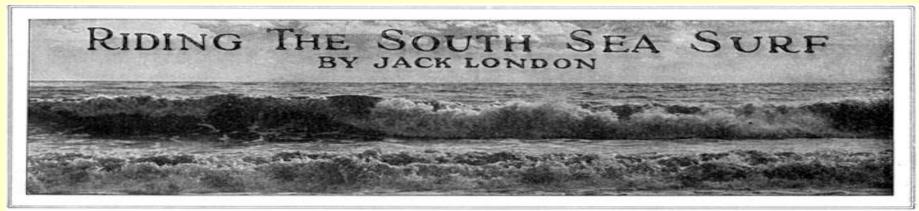
Summer of 1885, the hawaíían prínces

Jonah, David and Edward

ín Santa Cruz beach.







Annexation of Hawaii in 1898 Thereafter the lost tribal tradition of surfing was revived.

Jack London invited the Hawaiian surfer George Frith to California in 1907.

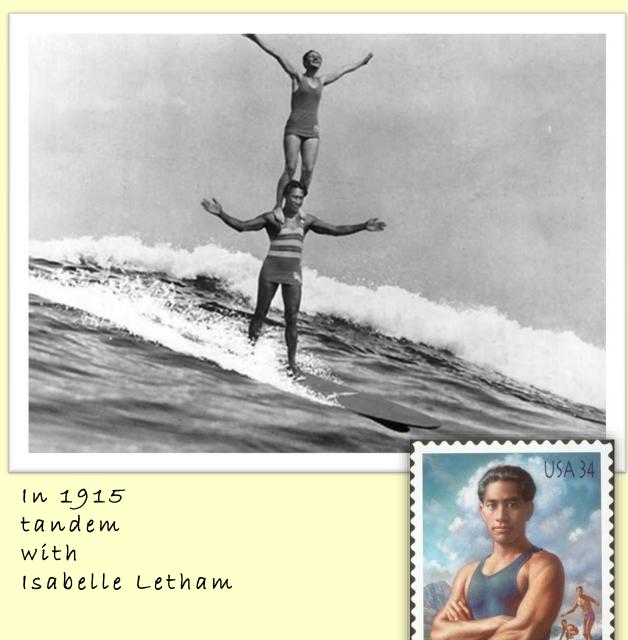






Duke Kahanamoku





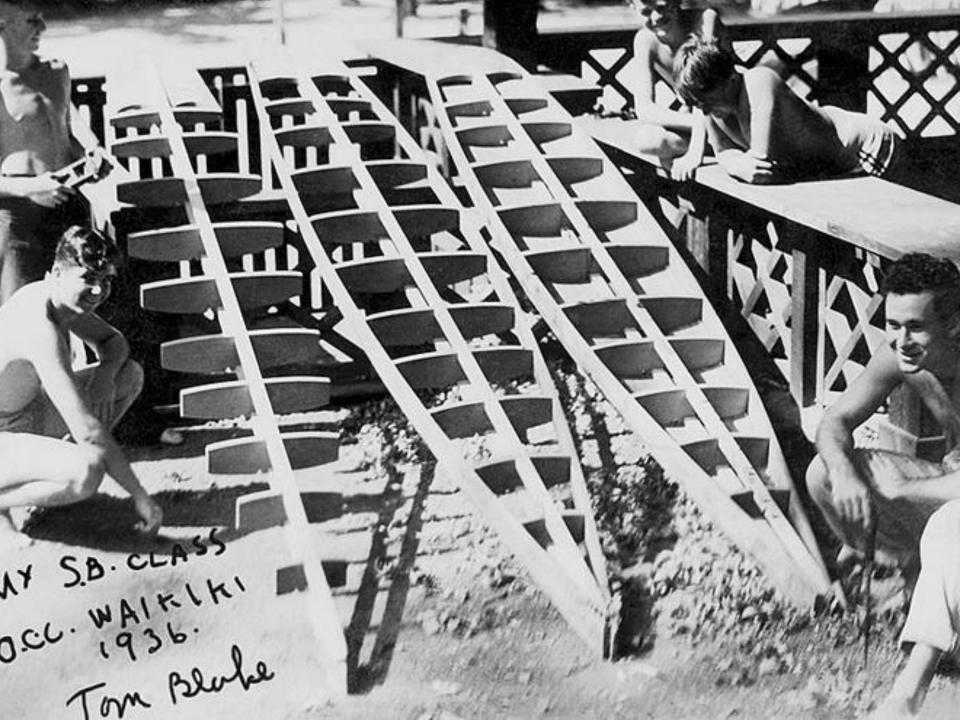
1914 Olympic swimming champion Duke Kahanamoku demonstrate Surfing In Eastern Australía to in front of thousands of spectators.

Tom Blake

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Inventor of the fin and the light -wood construction

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Father of the modern surfboards

Bob Simmons

Fins, Fiberglass, and a shape based on Boatbuilding studies evolved surfing to another level.

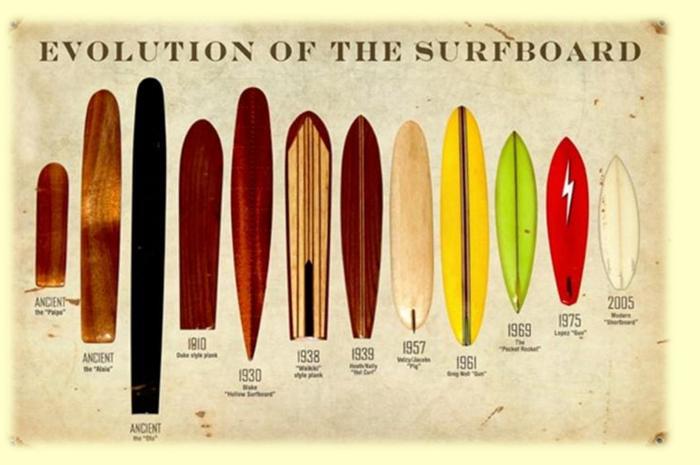












Modern

Surfboard

Design

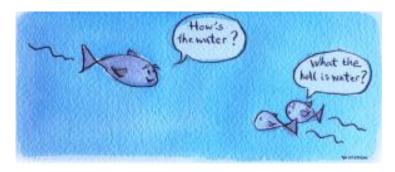
Plastic, composite & industrial production:

Hand shaped wooden boards were replaced by blanks made of chemical foam and polyester resin.

Evolution or Extremeness?



There are these two young fish swimming along and they happen to meet an older fish swimming the other way, who nods at them and says



«Morning boys. How is the water?» And the two young fish swim on for a bit, and then eventually one of them looks over at the other and goes,

«What the hell is water?»

David Foster Wallace

The most obvious, important realities are often the ones that are hardest to see and talk about.

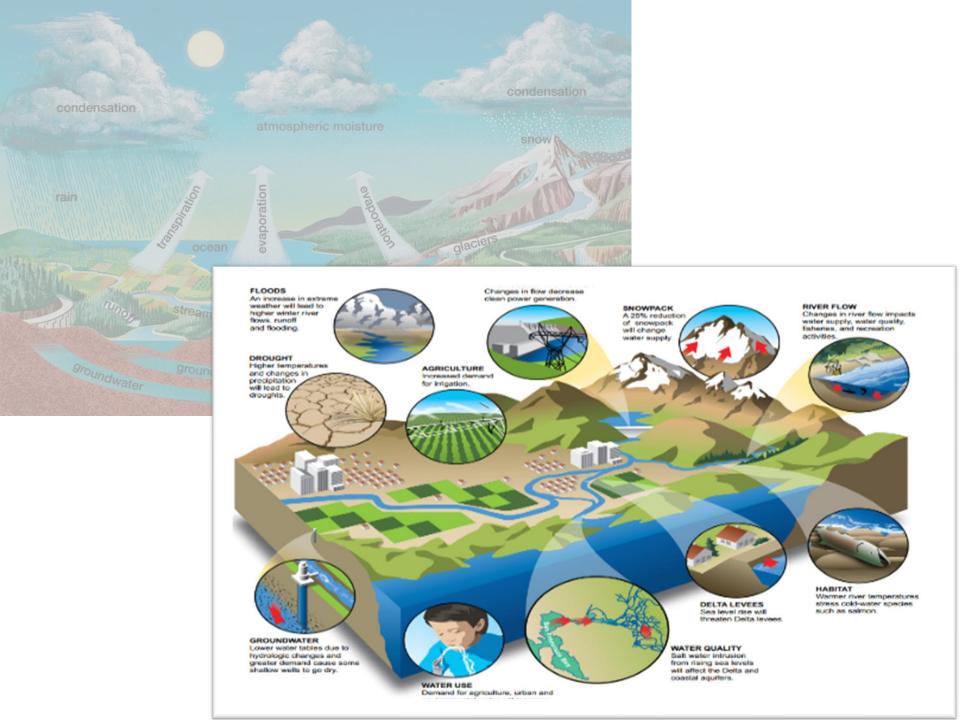


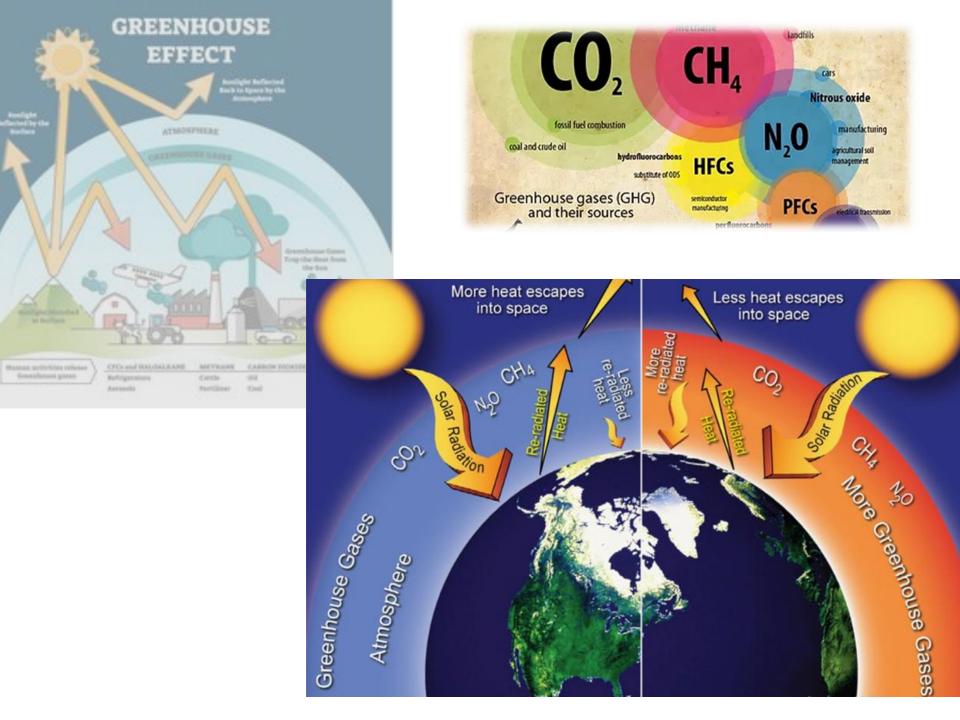
Environmental crisis



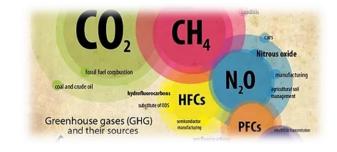
changes to the environment of a species or population and destabilizes its continued survival.

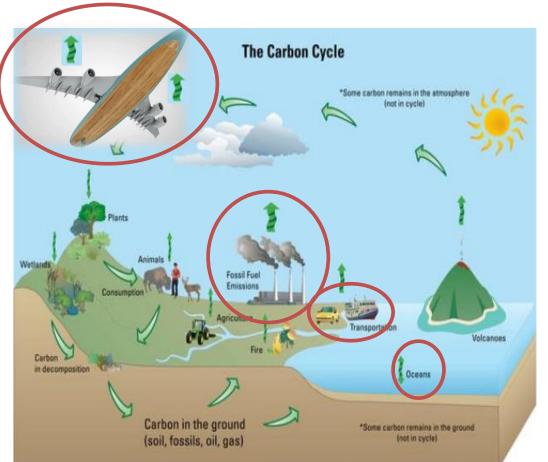
íncrease of temperature, less significant rainfalls, overpopulation





Greenhouse gas emíssions...





...and the link to surfing:

.Emíssíons by producing Boards, Neopren and other Equipment

.Emíssíons when broken Gear cannot be recycled

.Traveling by Aeroplane, Car with combustion engine, Motorboat



»As surfers we immerse into nature«

»Its our contribution, to the world, to show others, through our eyes, whats going on within the ocean and to be a responsible and sustainable role model. «





"Avoidance of the depletion of natural resources in order to maintain an ecological balance"



Today he connected hís passíon and hís Values.

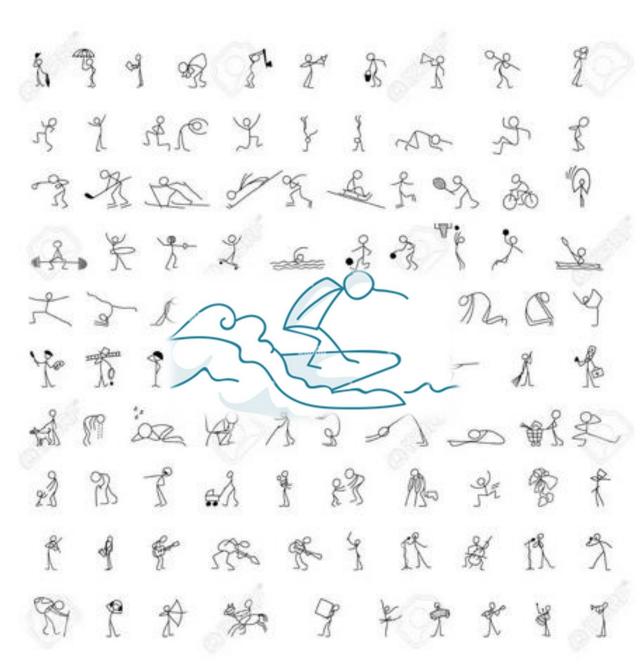
Running a sustainable Surf-Board and Surfshop Business.

6

»Walk the talk ...and surf walk«

1 of a 100

Surfers are nearly 1% (50 millions) of the world population (8 billions)





.Walk the talk - surf the walk

.Inspiring others

. Supporting ecological projects

.Suppoting local businesses

.Compensateing our flights e.g. www.atmosfair.de

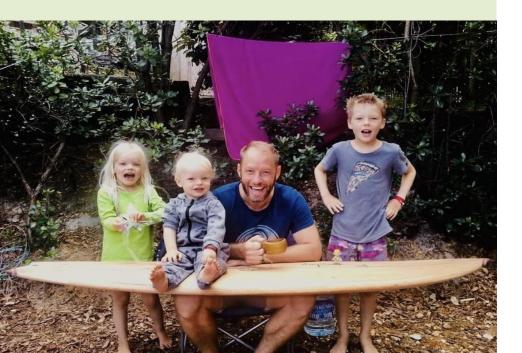
.Repairing our gear

.Buy long lasting good quality

.Líving a sustainable lifestile

.Respecting limited resources

.Being a role model for others







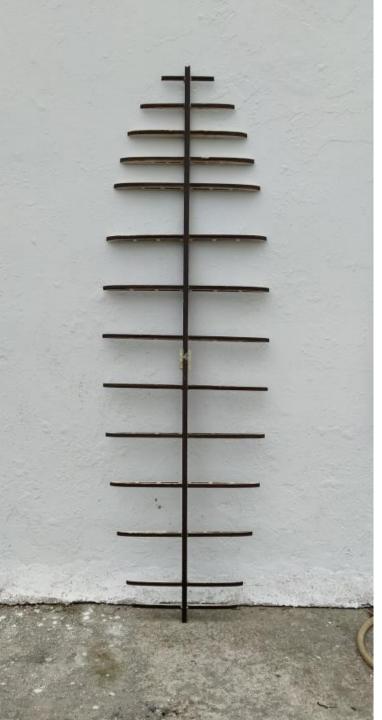


Sun God «Kun tíqsí Víracocha», known as the founder of the Inca cívilísatíon in South America and his tribe subsequently had to leave the continent.

They fled in balsa boats to the distant Eastern islands, 8000 km away, where they were the first to colonize them.







It's hollow

inside

... just air and

hardwood

stingers















"Kun_tíqí" gíves every surfer the chance to make their own contribution to nature by using a product, which is produced from eco- friendly and sustainable materials.

m_hcp

surfriders who care

Materíals

Wood: Paulownía (Portugal), Balsa (Equador), Sapele (Africa)

Resín: vegetable-oil-based

vanish: waterbased

Cork: Cork-Oak (Portugal)

Paulownía-Tree





Cork Oak Forrest



.The bark regenerates frequently. .Lífetíme expectation: 180 to 250 years .10 to 15 tímes harvestable. .Produces a Vast amount of oxygen.

.Storages tonnes of CO2.

natural, bíodegradable, elastíc, ímpermeable, líghtweight, recyclable













jean.anglet.surf@free.fr















Sustainable and yet high quality Lightweight Adapted to modern surf Based on classic surfboard shapes

Blank-Foam variants:

EPS (Expanded Polystyrene, recyclable) Polyola (recycled from mattresses)

EPS-Foam, Paulownía-Wood and Cork:

Doesn't need any fiberglass for stabilisation, as it is strong enough itself.

The result is a light, eco-friendly board well-rounded by a natural feeling.





Paulownía wood Salt-water-resístant, líght, rígíd, durable

Cork

Líght, water-proof, flexíble, very díngresístant

Resin-Tint It's a unique piece of art!

Lamínation Eco-epoxy resin based on plant oil.







ver-green.de

CONFD

dip

eve

ecosurfshop.eu

surfriders who care

P









Professional Repairs



